

News Release

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FOR IMMEDIATE RELEASE

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Related websites:

www.G-site.com
www.LongBeachPortals.com
www.LongBeachOnLine.net

G-site Web Develops Long Beach Airport Wireless Portal with JetBlue and Press Telegram

Airport Wireless “Hot Zone,” Press Telegram, Jet Blue and G-site Web to provide local content for travelers.

LONG BEACH, CA., April 2003 – Travelers arriving, departing, waiting or connecting at the Long Beach Airport will now be able to become more familiar with Long Beach, California.

G-site Web, working with the City of Long Beach, Long Beach Airport, JetBlue and The Press Telegram has developed a comprehensive travel oriented airport wireless portal utilizing cross-platform database outputs from JetBlue, Press Telegram and other sources. Coordinating the project on behalf of the City of Long Beach, G-site’s airport portal features real-time local news, national news, world news, sports and business headlines provided by the Press Telegram – a Long Beach based regional news media organization. Another highlight of the airport portal is the incorporation of JetBlue’s real time arrival and departure schedule.

Utilizing a creative combination of programming methods and cooperation from the IT departments of JetBlue and the Press Telegram, G-site is able to capture content data from multiple platforms located on off-premises servers. That data is then automatically re-formatted and integrated directly into any portal or web page. Automated “data-mining” releases portal operators from the costly task of constantly updating content while giving portal visitors fresh “up to date” content “on the fly.” “Visionary Long Beach personnel and leaders have allowed us to develop our ideas and incorporate them into this comprehensive package,” says G-site founder Lorenzo Gigliotti. The portal also features an exportable real-time Local Event Calendar, which allows organizations, businesses and the City to promote special events in a unified private-public calendar. One simple line of code can import the calendar into any website.

G-site has also included its own LongBeachOnLine.net Search Engine Database (LBOL.net). The LBOL.net Search Engine is a Long Beach focused database, which is designed specifically to showcase the websites of Long Beach businesses and entertainment venues, as well as local schools, artists and organizations. It is a free service.

Portal advertising is available. Businesses may contact the Long Beach Economic Development Bureau for advertising rates. The Airport Hot Zone Portal may be viewed on the web by visiting www.LongBeachPortals.com

When the Long Beach Airport WiFi “Hot Zone” goes “live,” visitors utilizing this free WiFi “Hot Zone” will see the airport portal automatically when they log on. The “Hot Zone” is a partnership consisting of the City of Long Beach, Intermec, Vernier, Color Broadband, Development Tech and G-site Web.

G-site is a privately owned, award winning, Long Beach web development, technology and consulting firm. G-site has developed numerous municipal projects, private/public portals and corporate intranets. G-site has also supplied advanced consulting and programming services to other local and global web design companies. Company founder, Lorenzo Gigliotti is a long time Long Beach resident and a member of numerous technology and non-profit organizations.